

Privacy Policy

Any capitalized terms not defined herein will have the meaning ascribed to them in the Terms of use.

The user is informed that the personal data processed under the registration process are the object of a computerized processing under the responsibility of GEODIS, acting as data controller. In accordance with the EU Regulation on the protection of personal data, GEODIS commits to take all the necessary measures to respect the user privacy and protect Personal Data communicated by the user in order to keep them confidential. The user Personal Data is contained behind secured networks and is only accessible by GEODIS employees and providers who have a need to know and who are required to keep the personal data confidential.

The user is informed that the provision of the first name, last name and e-mail address conditions the registration on the Site. Otherwise, the provision of the phone number, the name of the company and the country is optional, a defect of answer will not prevent the user from accessing the requested services proposed on the Site.

GEODIS processes the personal data for the following purposes. These purposes each relate to a lawful basis for processing, as required under applicable law. The purposes include:

Purposes & Legal bases	
Allow the user to access some of the services proposed on the Site	<p>This processing is necessary for the performance of the contract between You and GEODIS.</p> <p>This processing may also be necessary for the purpose of the legitimate interests pursued by GEODIS to facilitate access to the Site content to present and inform its commercial offer to the user.</p>
Manage, protect, enhance and optimize the Site experience	<p>This processing is necessary for the purpose of the legitimate interests pursued by GEODIS. GEODIS considers that it has a legitimate interest in improving the services in order to preserve its business operations and grow its business.</p>
Protect the Site and the user's account from security incidents	<p>This processing is necessary for the purpose of the legitimate interests pursued by GEODIS. GEODIS considers that it has a legitimate interest in protecting its services in order to ensure the continuity of its business operations and maintain a good relationship with the user.</p>

<p>Send the user service-related messages, updates, security alerts and account notifications</p>	<p>This processing is necessary for the performance of the contract entered between You and GEODIS. This processing may also be necessary for the purpose of the legitimate interests pursued by GEODIS. GEODIS considers that it has a legitimate interest in updating the user on any incidents that may affect them in order to maintain a good relationship with the user. GEODIS may also in certain situations have a legal obligation to provide the user with such information.</p>
<p>Send the user promotional notifications about our products and services, marketing communications and newsletter via the e-mail address communicated on the Site</p>	<p>This processing is necessary for the purpose of the legitimate interests pursued by GEODIS. GEODIS considers that it has a legitimate interest in ensuring that the user is kept up to date with information about its products and services, as this helps GEODIS to its business operations and grow its business. However, where GEODIS is required by law to obtain the user's consent before sending such information, GEODIS will rely upon such consent as our basis for processing.</p>

The user is informed that the personal data will be communicated to **GEODIS**' providers. The transfer and the storage of the user's personal data shall occur in compliance with this Privacy Policy that is framed by contractual clauses that ensure sufficient level of protection of privacy and fundamental rights.

When the processing of the user's personal data by **GEODIS**' providers involve transfers to non-EEA countries that are not recognized by the European Commission as providing an adequate level of data protection according to EEA standards, **GEODIS** has put in place adequate measures, such as by ensuring that the recipient is bound by EU Standard Contractual Clauses, to protect the user's personal data.

Please note that the personal data that the user may be led to communicate to **GEODIS** online are solely for use by persons authorized by **GEODIS** and in no event shall the data collected on the Site be sold to third parties.

The user is informed that **GEODIS** may disclose the user's information, including the user's personal data, to courts, governmental or law enforcement authorities or authorized third parties, if required or permitted by law.

This personal data will be kept for as long as needed or permitted in light of the purposes for which it was obtained and as outlined above. In particular, **GEODIS** will retain the user's personal data for the length of time **GEODIS** has an ongoing relationship with the user, and notably as long as the user has an active account on the Site. **GEODIS** may also retain the user's personal data for longer periods if **GEODIS** is required to by law or if this is advisable in light of **GEODIS** legal position (such as in regard of the enforcement of the Terms of Use, applicable statutes of limitations, litigation or regulatory investigations). In addition, **GEODIS**

will retain the user's personal data for 3 years from the end of the relationship with the user or from the last contact from the user in accordance with the regulations in force concerning prospect activities.

The user undertakes to communicate accurate information. Each user is fully responsible for her/his login data concerning her/him. Unless proved otherwise, any connection to the Site or transmission of personal data made from the login information of the user, will be deemed to have been made by the latter.

In accordance with applicable data protection laws, the user is entitled to request access, rectification and/or erasure of personal data concerning her/him, as well as the right to request that GEODIS restricts the processing of her/his personal data. Each user is entitled to request the provision of her/his personal data to them or to a third party in machine readable format. Please note that, where GEODIS relies on consent for the use of the user's personal data. The user can withdraw at any time her/his consent by sending a request to **GEODIS**. The user has the right to give GEODIS directives relating to the use of her/his personal data after your death.

The user finally has the right to object at any time to the processing of his/her personal data where GEODIS processes his/her personal data on the basis of the legitimate interests pursued by GEODIS or for direct marketing purposes.

Users may exercise their rights by sending a request at the following address: dpo@geodis.com.

Please note that GEODIS may ask the user to verify her/his identity before taking any further action regarding the user's request. GEODIS also reserves the right to charge a fee where permitted by law, for instance if the user's request is manifestly unfounded or excessive.

Cookie Policy

Cookies are text files deposited on the users' computer or mobile device whenever they visit the Site. They are stored by their browser. Cookies contain information about the users' use (including IP address) of the Site but do not identify them personally. The browser returns these cookies to the Site when the user revisits the Site, so that the browser can recognize the computer or mobile device of the user and personalize and facilitate the navigation on the Site. Cookies can only be read and/or modified by their issuer.

- Cookies used by **GEODIS** (hereinafter referred to as "Cookies"):

When the user connects to the Site, **GEODIS** may, subject to the choice of the user, install various Cookies on the user's terminal so that it is able to recognize the user's browser for the duration of the validity of the Cookie concerned. GEODIS uses Cookies to personalize the user's online experience.

GEODIS issues Cookies to:

- Ensure security of the Site;
- Enable and facilitate user navigation;
- Enhance Site services;
- Measure the audience on the Site;

User can delete advertising and traffic measurement Cookies: this type of Cookies is not necessary to use the Site.

Cookies used by **GEODIS** on the Site are listed below:

Traffic measurement Cookies:

Google analytics: Google analytics uses cookies to measure and analyze traffic on the Website. **GEODIS** use Google analytics to better understand how users use the Site.

Google Tag Manager: **GEODIS** uses Google Tag Manager to better understand user's experience to personalize the services on Site.

These Cookies are used by **GEODIS** to improve the Site and facilitate the use of the Website.

Google also uses cookies for its own purposes.

For additional information on how Google uses cookies and how to opt-out, please visit its Privacy Policy at <https://policies.google.com/privacy>

Configuration of cookies stored on a terminal

Any configuration that the user may undertake is likely to modify user's Internet browsing and conditions of access to certain services requiring the use of cookies. The user, at any time, may choose to express and modify its wishes with regard to cookies, by the means described below.

For http cookies, it is possible to configure the browser software in such a way that the Cookies are saved on the terminal or, on the contrary, rejected either systematically or according to their issuer. The user may also configure the browser software in such a way that the acceptance or refusal of Cookies is proposed from time to time, before a cookie is likely to be saved on the terminal. If the user refuses to save a Cookie, or deletes those that are saved there, the user may not benefit from a certain number of functionalities that are nevertheless necessary to browse the Site.

The configuration of cookies is different depending on the internet browser. In order to know how to configure the Cookies in their browser, users must go to the "help" menu of their browser to find out how to modify their wishes with regard to Cookies. If they have accepted to save cookies on their terminal, they will be stored temporarily in a dedicated space on their terminal, for a maximum of 13 months.

For internet Explorer™: <http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>

For Safari™: <http://docs.info.apple.com/article.html?path=Safari/3.0/fr/9277.html>

For Chrome™: <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>

For Firefox™: <http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies>

For Opera™: <http://help.opera.com/Windows/10.20/fr/cookies.html>

For Google Analytics, in order to disable cookies related to the use of this tool, it is necessary to log in to the following link provided by Google: <http://tools.google.com/dlpage/gaoptout?hl=fr>.

Applicable Law

The Privacy Policy is subject to French law. This Privacy Policy constitutes the entire agreement between **GEODIS** and the user. It supersedes and replaces all prior or contemporaneous understandings or agreements, written or oral, regarding such subject matter, and prevails over any conflicting terms.

The Privacy Policy is established in several languages. In any case, the French language version of this Privacy Policy shall prevail over any other version.

In the event of any dispute arising out of the validity, interpretation and/or performance of the Privacy Policy, GEODIS and the user agree to meet to try and find an amicable solution to their dispute.

In the event the parties fail to reach an amicable solution, any dispute concerning the interpretation, validity, and/or performance of the Privacy Policy shall be submitted to the competent courts of Paris, including in the case of multiple defendants or introduction of a third party, for proceedings aiming to obtain urgency or protective measures, in summary proceedings or on application.